

# Virginia senior living provider puts sanitation first to prevent the spread of Coronavirus

*Greenfield Senior Living, Inc. enters into an agreement with Viking Pure Solutions*

FALLS CHURCH, Virginia. (May 1, 2020) – With widespread reports of the Coronavirus sweeping the nation, one local senior living provider, Greenfield Senior Living seeks to heighten sanitation to protect some of society’s most vulnerable. This process includes on-site community sanitation product generation, e-misting throughout the community for complete coverage, and deep cleaning measures throughout all community areas both day and night. Greenfield Senior Living, Inc. has seven communities in Virginia and Pennsylvania, and has entered into a portfolio-wide agreement with Viking Pure Solutions, a company specializing in electrochemically activated cleaning and disinfecting.

“As the devastating effects of COVID-19 became more apparent, especially among those most vulnerable, we knew it was our responsibility to act,” said Matt Peponis, Greenfield Senior Living President and CEO. “Our residents’ safety is paramount, and I am very excited about this partnership and its long-term health benefit.”

Viking Pure Solutions’ sanitation technology uses electrolyzed water to kill bacteria, fungus, and viruses. It also prevents micro-organisms from creating a resistance to any of its disinfectants. Unlike many popular cleaning products, the Viking Pure system is completely non-toxic, is registered by the EPA as a hospital-grade disinfectant, and has demonstrated effectiveness on viruses like COVID-19.

“The Viking Pure system is central to our sanitation efforts to preserve the health of Greenfield residents and associates during this time,” added Peponis. “Compliance with CDC guidelines, diligent hand washing, and universal precautions are necessary to decrease the advance of the Coronavirus, but it’s our responsibility to give our residents more.” For more information on Greenfield Senior Living and its dedication to resident safety, visit [www.greenfieldseniorliving.com](http://www.greenfieldseniorliving.com).



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